

For more information contact:

Derek Hjelm: Business Development Manager, Australia
Mobile: +61 424 164 814
Email: derek.hjelm@pec.co.nz

Scott Ellery: Sales Executive, New Zealand
Mobile: +64 21 792 934
Email: scott.ellery@pec.co.nz

PEC FUEL SYSTEMS

2 Station Road, Marton 4710, New Zealand
PO Box 308, Marton 4741, New Zealand
Phone: +64 6 327 0060
Email: info@pec.co.nz



PULSE

System Benefits



SIMPLY PUT, ACCURACY IS CRUCIAL IN FUEL DISPENSING

Forecourt margins are possibly the lowest of any industry in the world. We truly understand the importance of accuracy providing the best return on your investment. At the same time, dispenser procurement is a complex decision with a multitude of considerations. A process that shouldn't be repeated any time soon.

Our reputation for innovation and a solution focussed mind-set is what sets us apart from our competitors. The release of the PULSE range of fuel dispensers embraces all these qualities and promises to deliver a return on your investment that will dramatically increase your bottom line.

“We get you, the industry, your customer, and the local market.”

WE SET THE STANDARD

Tatsuno is our most important strategic partner and our proven performance in accuracy is evidence of this. For decades Tatsuno has established a global reputation for building meters that are second to none.

EXTRACT EVERY OUNCE OF PROFIT

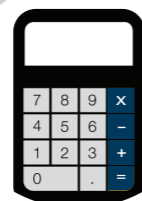
With such tight margins there's no room for error. Regulators allow an accuracy rating of 0.5% which is 100 ml per 20 litres. We regard this level of accuracy as horrendous and consider it detrimental to any fuel re-selling business. Tatsuno's positive displacement meter guarantees teaspoon accuracy from the very first delivery without any intervention from a service provider.



We are a tight, responsive and customer driven team committed to helping you leverage more from your business.

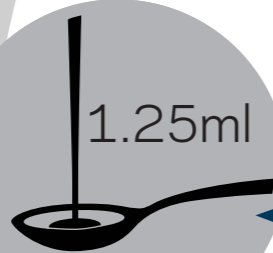
THE RISK PROFILE OF “IN-ACCURACY”

The risk is tremendous. Giving even the smallest amount of fuel away regularly can quickly make or break any operation. Other technologies require regular re-calibration in order to maintain their accuracy. These meters are often over calibrated to counteract the natural drift that occurs, resulting in small amounts of fuel being consistently over delivered.

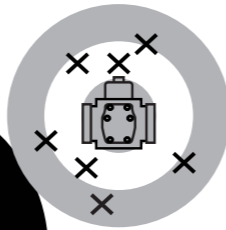


SLIP CHART

Service & Re-Calibration



FUEL DISPENSERS ARE A LONG TERM INVESTMENT



5 YEAR WARRANTY FROM PANEL CORROSION



BUILT TO LAST

PULSE fuel dispensers easily withstand the harsh conditions in our environment that shorten the life of other products. All our panels are made from aluminium, not steel, to prevent corrosion. It's common for these dispensers to last nearly two decades.

DOWNTIME IS EXPENSIVE AND DISRUPTIVE



REDUCING OWNERSHIP COST

Superior engineering with long life componentry is the standard fit for the PULSE Range. Demanding quality standards drive us to source the best components for our products irrespective of where they may be.

With our in-house support and vast experience in providing decades of AP service agent training, we offer market-leading expert technical advice on demand.

We place as much effort on ensuring everything continues to run smoothly for the life of the product as we do in making sure it gets to you in top notch condition.



AN OPPORTUNITY TO LEAD

With a firm eye on the future, a core element of the PULSE design is the ability to fully integrate with future technologies. This gives you the flexibility to procure the right on-pump technology for your brand and stay ahead of the competition.

