

PULSE Media

A Powerful Way To Influence Customer Buying Choice

Communicate directly with your customers while fueling using PULSE Media. Display moving images, text, graphics and animation. All with audio.



Uplift the customer experience



Increase instore sales



Fast track your return on investment



**Promoting High Profit Products is a
Great Way to Improve Your Bottom Line**

BENEFITS

- Attracting more customers will increase sales and your bottom line.
- Improve profit margins by promoting higher margin products.
- Employing the latest in pump technology gives you a competitive edge.

KEY FEATURES

- 15" HD commercial grade outdoor LCD displays.
- Audio enabled with volume control.
- Wireless internet connectivity.
- Ability to connect to the in-pump embedded PC with your local LAN.
- Ability to map network folders for automating windows video and picture sequences.

CONTENT MANAGEMENT

- Use your own graphics resources to create and deploy simple video and product images into your customers vision at the pump. Update files in dispenser head using the USB drive or use mapped network folders, when the dispensers are on your local site network.
- Optimise the value of your media option by using 3rd party creative graphic services and/or setting them up for remote management of your content.

SYSTEM SPECIFICATIONS

- Media Player - Intel Core Processor.
- Media OS - Embedded Windows 10 LTSB.
- Media Displays Portrait 15" XGA LCD
- Connection - Cabled LAN, Wireless LAN



RETROFIT

Retrofit available for Enhanced User Interface advert models, the kit includes commercial displays, mounting plates, speakers, media player and a sound amplifier. Bezels and spacers are supplied to allow the re-use of existing door frames.

This conversion minimises cost by re-using existing components where possible, and requires a PEC approved Agent Service Provider.

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